



PUSH YOUR ART

3D ART CONTEST 2013

THE FIRST INTERNATIONAL COMPETITION
THAT COMBINES ARTISTIC CREATION
AND TECHNOLOGICAL INNOVATION.
IN 2013, PUSH YOUR ART EXPLORES 3D
RELIEF UNDER THE SPONSORSHIP
OF MATHIEU MERCIER.

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3D ART CONTEST 2013

Orange and the Palais de Tokyo propel 3D relief into the world of art

Through this international event, young artists are offered the unique opportunity to experiment with an emerging technology: 3D relief.

The 10 best dossiers will be invited to attend an exceptional Master Class at the Palais de Tokyo in Paris

10 participants, selected on the basis of their dossiers, will have the privilege of attending a 3-day Master Class in March 2013 at the Palais de Tokyo in Paris. They will be able to develop their projects thanks to artistic and technical training as part of a program of conferences and workshops led by professionals.

On completion of the Master Class, 4 participants will be kept on by a prestigious jury who will come together with Mathieu Mercier, Jean de Loisy, President of the Palais de Tokyo, and Christine Albanel, former Minister for Culture and Communication and current Executive Director in charge of cultural and institutional partnerships at Orange.

The 4 winners will be exhibited at the Palais de Tokyo in September 2013 alongside Mathieu Mercier

1st prize: exhibition and production of the work in 3D relief (cost of production: €30,000 exc. VAT)

2nd, 3rd and 4th prizes: exhibition of sketches and preliminary works

Mathieu Mercier is also taking up the challenge by producing a piece of work in 3D relief in the same conditions as the winner of the first prize.

The key stages of the competition:

- October 25, 2012 - January 14, 2013: submittal of applications on the website www.pushyourart.com
- The application dossiers must include: extract from the participant's portfolio, statement of artistic intent, as well as items for illustrative purposes and a statement of technical intent.
- March 21 - 23, 2013: the 10 selected participants attend the Master Class at the Palais de Tokyo and present their projects to the Jury
- September - October 2013: exhibition of the works at the Palais de Tokyo in Paris

Take up the challenge of Push Your Art 2013 and register at www.pushyourart.com

Details of rules and online entry at www.pushyourart.com
For more information, contact us by e-mail: contact@pushyourart.com